

As managers grow in an organization, a good understanding of finance is necessary to be effective in their role. Decision makers need to understand the drivers of financial performance, how their decisions impact financial results.

This program is for executives working in functional areas such as marketing, sales, human resources, manufacturing and engineering. Prior knowledge of finance is not necessary to attend this programme.

Objective

- Understand financial statements like Balance Sheet, Profit and Loss Statement and Cash Flow Statement and their use.
- Interpret financial statements to understand impact of business decisions on financial statements.
- Study financial feasibility techniques for capital expenditure decisions.
- Study basics of costing.

Contents of the Programme

Understanding Finance and Financial Terms

- Objectives of the firm - shareholder wealth maximization
- Understanding financial statements in an Annual Report- Balance Sheet, Profit and Loss statement and Cash Flow Statement.

Analysis of Financial Statements

- Ratio Analysis
- Computation of ratios and interpretation of ratios with focus on Working Capital Ratios and Operating Cycle

Time Value of Money

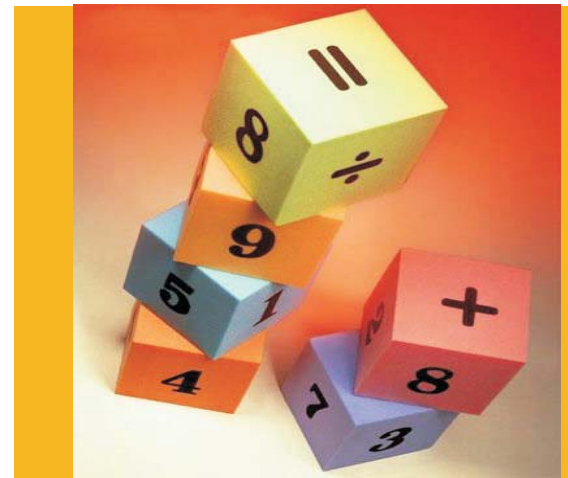
- Understanding annuities and their applications in financing capital expenditure.

Capital Expenditure Decisions

- Capital Budgeting Techniques- Payback Period, Net Present Value (NPV), Internal Rate of Return (IRR), Modified Internal Rate of Return (MIRR)

Basics of Costing

- Introduction to Costing and Breakeven Analysis



Faculty

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MS Lehigh University, USA

Presently Faculty at TMTC; has been associated with leading management education institutes in Pune and has conducted several Corporate Training sessions.

Programme Fee : ₹ 20,000/- (Twenty Thousand) and Taxes as applicable
This is a residential programme and the fee includes course fee, cost of instructional material/programme kit, food and shared accommodation for participants

Programme Dates : January 23 – 24, 2012

Programme Venue : Tata Management Training Centre, 1, Mangaldas Road, Pune 411001.

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